



# STATION PROFILE

**Good Times. Greatest Hits!**

**CALL LETTERS:** XPRS-FM  
**DIAL:** 105.7 FM  
**POWER:** 100,000 Watts  
**FORMAT:** Classic Hits  
**AUDIENCE PROFILE:** Adults 35-64

## **STATION POSITION**

The Walrus features the best of San Diego Hits combined with a contemporary, fun, music intensive presentation.

## **SLOGAN**

105.7 The Walrus – Good Times, Greatest Hits!

## **SAMPLE ARTISTS**

Beatles, Elton John, Eagles, Chicago, Fleetwood Mac, Doobie Brothers, K.C. And The Sunshine Band, Diana Ross and The Supremes, Four Tops, Bee Gees, Rolling Stones, Temptations, Steely Dan, Beach Boys, Stevie Wonder, Marvin Gaye, Creedence Clearwater Revival, Earth, Wind and Fire, Electric Light Orchestra, Three Dog Night, War, Hall and Oates, Bob Seger, Simon and Garfunkel, Neil Diamond

## **PERSONALITIES**

Frank Anthony - Weekdays 5a-10a

Dave Mason – Weekdays 10a-3p

Cindy Pace – Weekdays 3p-8p

Breakfast with the Beatles – Sunday 9a-12p