



KOGO Station Profile

Slogan

§ San Diego's News & Talk Station

Primary Demo

§ Adults 25-54

Secondary Demo

§ Adults 35-54

Coverage Map



Signature Events

- § Miramar Air Show
- § La Jolla Half Marathon
- § KOGO Golf Classic

Highly Qualified Audience

- § 82+ % own their home
- § 86% are college educated

KOGO Weekday Lineup

Chip Franklin

5am-9am



Rush Limbaugh

9am-12pm



Dr. Laura

12pm-3pm



Roger Hedgecock

3pm-6pm



George Noory

8pm-4am

