

2009 MARKS KGB'S 37th ANNIVERSARY!

CALL LETTERS:	KGB-FM
DIAL POSITION:	101.5 FM
FORMAT:	CLASSIC ROCK
POWER:	50,000 WATTS
AUDIENCE PROFILE:	Adults 25-54 with a male emphasis

SAMPLE ARTISTS:

LED ZEPPELIN	ERIC CLAPTON	BEATLES
VAN HALEN	ELTON JOHN	AEROSMITH
THE DOORS	ROLLING STONES	PINK FLOYD
THE WHO	U2	FLEETWOOD MAC
AC/DC	QUEEN	EAGLES

ON AIR LINEUP:

5A-10A	DAVE, SHELLY & CHAINSAW
10A-3P	COE LEWIS
3P-7P	BRYAN SCHOCK
7P-11P	DSC AT NIGHT

101 KGB IS LEGENDARY...

- 2009 marks KGB's 37th Anniversary
- San Diego's first and most consistent Rock station
- Billboard Decade Award Winner for top radio promotion station
- Developers of the KGB Chicken (now the SD chicken)
- Developers of the KGB SKYSHOW
- Home of the Dave, Shelly & Chainsaw Show (20 years in S.D. market)